



## Executive Summary Pre-Revenue Startup

### NOAA states:

**“30 Year Flood Loss Average = \$7.96 Billion in damages/year, 82 fatalities/year.”**

WaterBlocks™ has reinvented traditional flood barrier systems using a proprietary design that is inexpensive to scale, quick to deploy, and more effective than other options on the market. WaterBlocks™ are the ultimate replacement alternative to sandbags and concrete barriers. And our proprietary product enhancements have expanded the uses far beyond just flood control.

WaterBlocks™ are steel-reinforced, interconnecting plastic units that link together to create a watertight wall of protection. They are rapidly-deployed, efficiently-assembled and removed much like large Legos. **What makes WaterBlocks™ special** is their unique multi-use design enhancements, which allows them to be perfect solution in a variety of large markets, for crowd, traffic and environmental safety and security, increasing our sales potential beyond other flood and traffic control devices.

We are targeting as a strategic low-barrier market entry point the flood control market. Yet, our product is a perfect solution for crowd control, traffic and safety control, construction sites, energy operations, and other applications. This versatility creates our unique position to sell direct to large-scale consumers for more alternative uses than our competitors. And, our Barrier Sharing Network will leverage our ROI on each block placed in rental service, together with platform subscription fees, to provide an ongoing cash-on-cash revenue stream well into the future. Our proprietary software platform will yield a subscription-model for predictable revenue projections and enhance multiple product line rental revenue streams, independent from distribution and sales of WaterBlocks™ as an exclusive product.

Global distribution agreements, the opportunity to license the right to utilize the Barrier Sharing Network along with the ability to sell the WaterBlocks product line and deploy the product in other niche applications significantly extends our opportunities for growth and expanded profitability. Our Barrier Sharing Network incorporates asset storage and deployment, utilizing municipality storage and thereby eliminating the need for secured warehousing investments.

Our market survey from just 36 flood jurisdictions indicates a need for more than 800 Truckloads (~\$104,780,000 Gross Sales) of WaterBlocks™ just to fulfill their demand for flood barrier systems and 80% of these respondents would subscribe to the software network.

We are in discussions with private sector, multi-site owners, who have an interest in placing POs for our products for flood and crowd control. The government / municipality inventory needs based on market survey, revealed a demand for hundreds of miles of flood barriers for local jurisdictions.

We are Pre-Revenue; but, project revenues of over \$107M+ in 3 years based on Sales and Rental Revenue alone, without considering licensing, distribution or member subscriptions.

# WaterBlocks™

## Management Team Summary:

Our startup management team is an experienced and mature team of professionals who will keep a steady hand on the rudder as we continue to progress through these early stages of explosive growth. We will continue to add the best and the brightest, experienced professionals, to enhance our company value as; Board Advisers, Investment Professionals, Consultants, Contractors, Executive Staff and Employees as the need arises and resources permit.

### The Board:

**Joseph Daniluk** - COB and President: a disabled combat veteran, brings 30+ years of business development experience for directing and managing new project development with an emphasis in finance, marketing, manufacturing and logistics.

**Steve Tannenbaum**, CPA - Director of Finance: over 30+ years in tax, auditing & accounting services. Experience working with businesses engaged in manufacturing, wholesale and retail sales, construction, mortgage banking, professional practices, and other arenas.

**Will Hunziker**, ESQ, - Director - Patents and Licensing: has supported multi-national licensing and expansion, and is a registered practicing patent / intellectual property attorney.

**Sam Zakhem**, Director -Governmental Relations: widely trusted government advisor, previous US Ambassador to Bahrain, Colorado State Senator and accomplished diplomat.

**Scott Saxman**, Director - Product Development: over 30+ years of experience in sales and marketing for the plastics & molding graphics industry.

### Board Advisors:

Michael Fox      Eric Brill      Deering Roberts      Joseph Garcia      Art Walsh Esq.

### Interim Management:

Strategic Solutions Team, Inc. (SST)

WaterBlocks is being managed by SST until it becomes operational.

### Operational Management:

Staff To Be Determined at the onset of operations

## Supporting Participants

Key Bank	Quality Mold Fabricators	Entec Polymers
Colorado Bank and Trust	Crafted Plastics	Colonial Stock Transfer Co.
Manufacturing Contractors	Mold In Graphics	StartEngine LLC
Stern Industries	Haizol Overseas MFG	Atlantis Resorts

## Supporting Investors

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**Over 150 Shareholders have invested in WaterBlocks to date!**

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### Current Offering Circulars:

All Investors <b>www.OPO2.com</b>	SEC Title III CF	Common Class B Non Voting Shares ≤ 55,000 Shares @ \$2.00 each
Accredited Investors Only <b>www.OPO4.com</b>	SEC Reg D 506c	Preferred Class A Shares; ≤ 400,000 shares @ \$5.00 each 13.75% Dividend / 60 mo. Redeemable and/or Convertible

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**More Details** can be found on our website:

**www.WaterBlocks.net**

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